



St. Francis

College for Women

Begumpet, Hyderabad-500016

(Autonomous & Affiliated to Osmania University)



The Annual News Letter

DEPARTMENT OF MANAGEMENT STUDIES (BMS)

B-Hive

ACADEMICS
& BEYOND

VOLUME 13
2023-2024

Memories



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Editors' Note

Dear Readers,

As we launch our 13th Edition of B-Hive brought to you by Arista, The Management Club. We are thrilled to share insights into our club's journey, celebrating our achievements and looking ahead to exciting future endeavours. This year is particularly special as we mark the 15th anniversary of our department, a journey filled with growth, learning, and numerous achievements.

In Arista, we're all about innovation, creativity, and reaching for excellence. This magazine showcases the hard work our team has put into making events, workshops, seminars, and fests happen. Every page is filled with the dedication and talent of our members.

This edition covers a wide range of events such as the Bootcamps, Case-study Competitions, Moot Courts, Alumni Meet, Conferences, Industrial trips, Social Outreach programs, and our upcoming biggest flagship fest, Crescentia.

These milestones wouldn't have been possible without the dedication of our members, the guidance of our advisors, and the support from the Department of Management Studies and our esteemed Institution.



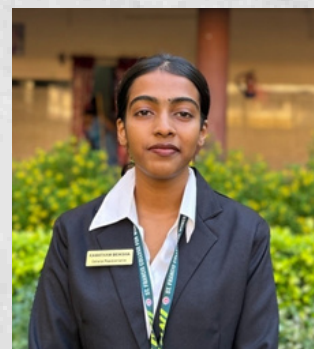
Mallavajjala Rithika, BMS 3



R. Shakti Harini, BMS 2



Kamatham Deiksha, BMS 1



P. Hari Keerthana, BMS 1

We're also proud to highlight the successes of our students, from starting their businesses to making a difference in the community. These stories show the innovative and leadership spirit we encourage in Arista.

As you read B-Hive, we hope you'll be drawn into the stories and achievements that make our club what it is. Looking forward, we are excited about the launch of B-Hive in the inaugural of Crescentia, the Management Fest, and together we stay "A Team above All, above All a Team".

Warm regards,
The Editorial Team of Arista

Principal's Message



Congratulations to team Arista for yet another edition of their popular Newsletter, B-Hive.

In today's rapidly evolving business landscape, the focus is not on sustaining but embracing change as a constant.

A flexible mindset is another great ingredient that ensures that an organization stays ahead of the curve. It is also important to realise the power of resilience. Encourage yourselves to learn from failures, adapt quickly, and keep pushing forward towards attainment of your goals.

Understanding this will help you not only survive change but thrive in it.
Wishing you the very best!

Regards,

Dr. T Uma Joseph

Principal, St. Francis College for Women

Vice Principal's Message

Congratulations ARISTA, the dynamic BMS student club that continues to nurture and grow talent. Over the years, the club has provided a platform for students to unearth and sharpen their skills, fostering a culture of excellence within our department.

In this edition of BHIVE, the editorial wing that tracks and documents the academic journey has presented a captivating read, skillfully capturing the essence of each and every event. My heartfelt appreciation to the leadership of Dr. Mahnoor whose initiative and guidance has been instrumental in bringing up a diverse array of activities all through the academic year. Kudos to Angelina, Suwarna, and Jamila for their outstanding contributions. Your dedication and talent have truly made a difference.

Happy reading!



Dr. Mallika Shetty

Vice Principal, St. Francis College
for Women

Head of the Department's Message

I am proud to be holding yet another showcase of the BMS experience, the B Hive. As the department celebrated 15 years this year, it has been an amazing fun-filled year for all of us, with learning and skill-building.

In the ensuing pages, you will find alumni, industry experts, students and practitioners come together for varied events and experiences.

I take this opportunity to congratulate the Student Editorial Team and the Design Team for their untiring efforts and commitment, in putting together this compilation.



Dr. Mahnoor Sahrash
Head of Department, BMS

Department's Message



Dr. Mahnoor Sahrash
Head of Department, BMS



Ms. Gabriella Angelina
Faculty Member



Ms. A. Suwarna
Faculty Member



Ms. Jamila Badri
Faculty Member

It gives us immense pleasure to hold in our hand, the 13th volume of our Department Newsletter, B Hive. A showcase of all that we have done over the past year and a treasure-trove of memories for all of us.

We commend the student Editorial Team, who have had their hands full through the year, the Design Team for their commitment and attention to detail and all our dear students who infuse the BMS experience with their unique and infectious energy.

Wishing you, dear reader, happy reading!

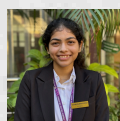
Arista Executive Board



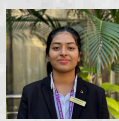
2023 - 2024

A TEAM ABOVE ALL,
ABOVE ALL A TEAM!

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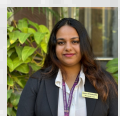


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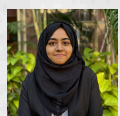


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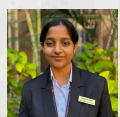
BEST MANAGER



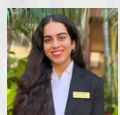
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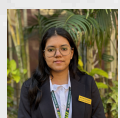
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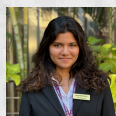


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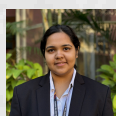


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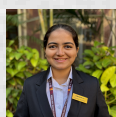
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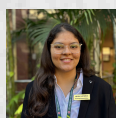
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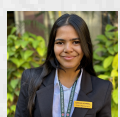
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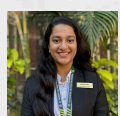
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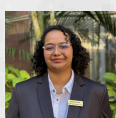


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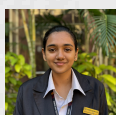
ENTREPRENEURSHIP DEVELOPMENT



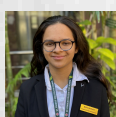
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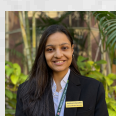
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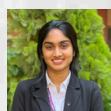
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PROMOTIONS

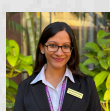
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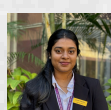
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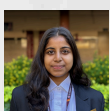
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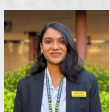
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Activities for the Academic Year

2023-2024

Deeksharambh

STUDENT INDUCTION PROGRAMME (SIP)

The Student Council of St. Francis College For Women organized the Student Induction Programme (SIP) for the batch of 2023 on 8th August 2023. The program commenced at 10 am in the Quadrangle with the assembly, following which the students put up an energetic dance performance. After the dance performance, all the first-year students were led to the auditorium in the PG block for an orientation of The American Corner, The Student Council and various clubs including Harivillu (Telugu club), La Fiesta (literary club), Ehsaas (Hindi club), FACE (Franciscan Association For Christian Endeavors), FAA (Francis Alumni Association), Nightingales (choir), CCGP (Centre for Career Guidance and Placements), Francis Talkies (film club), Shastr (library club) and Prakriti (environment club). The entire session was fun-filled and engaging

with the students interacting and playing games together. The coordinators extended their vote of thanks, and the session came to an end with the marketing representatives of Rexona demonstrating and promoting their products and handing out free samples across several venues on the campus. Post the orientation session a flash mob was organized and all the clubs put up their respective stalls with interactive games and gave away exciting prizes. After the flash mob, the BMS and B Voc students assembled in Gerosa Hall on the 3rd floor of the UG block where they engaged in a fun session of Tambola. The SIP ended in the indoor stadium with a blast of enthusiasm where all the students unleashed their energy on the dance floor with a zumba session. The entire event was enlightening and entertaining, with the students greatly benefitting from it.



Bootcamps

EMPOWERING TOMORROW

Arista, the Management Club, conducted engaging bootcamps for BMS first-year students in the Gerosa hall during the month of July, imparting practical insights into areas like management, finance, entrepreneurship, marketing, human resource and business quiz through

interactive icebreaker sessions, activities, and lively discussions. Bootcamps are intensive training programmes personally curated to equip students with the basic skills and knowledge needed to participate in management fests.



Human Resources Bootcamp

Human Resource Bootcamp was conducted on July 1, 2023 aiming to deepen their understanding of HR functions and instill essential soft skills. The event commenced with a lively icebreaker, involving the audience in a human wave coordination activity. A comprehensive masterclass by the HR team delved into HR essentials, covering planning, hiring, employee relations, conflict resolution, performance management, audits, and compliance. The engaging group activity featured teams debating case studies, with three members representing the HR team and three representing the workers' union, fostering insights into real-world HR dynamics.



Business Quiz Bootcamp

The Business Quiz Bootcamp on July 1, 2023, was conducted for students to deepen their knowledge, foster vital skills, and stay updated with the business environment. An ice-breaking activity was conducted to group the audience into seven teams of six people each to conduct various quiz rounds which included guessing the correct logo, guessing the mascot, company taglines, naming the famous entrepreneur, and riddles on general business terms which the audience enjoyed greatly. A masterclass was also conducted by the business quiz team where they elaborated on topics such as its importance in inculcating necessary skills in people, gauging the environment, and gaining a competitive advantage over others, creating an interactive and enjoyable atmosphere for the students.



Finance Bootcamp

The Finance Bootcamp, held on July 15, 2023, commenced with a lively Pictionary icebreaker, engaging students in guessing financial terms. A comprehensive masterclass covered various finance concepts, including types of finance, financial services and markets, the stock market, investing vs. trading, fundamental analysis, and financial ratios. The audience actively participated in a mock stock activity where teams with Rs 100,000 investment navigated market changes, tax rate shifts, and company performance dynamics, engaging in strategic negotiations for more profitable investments.



Marketing Bootcamp

The Marketing Bootcamp which was held on July 15, 2023, aimed at fostering teamwork, critical thinking, and creativity through engaging sessions and interactive activities. It began with an energetic icebreaker of musical chairs, setting the tone for interactive sessions. The marketing team conducted a masterclass, covering marketing fundamentals, SWOT analysis, and STPD strategies. A subliminal marketing experiment engaged students with soya sticks and triggered subconscious associations. The session ended with teams presenting creative marketing strategies for unconventional products in a case study activity, evaluated by a panel of judges.



Entrepreneurship Bootcamp

The Entrepreneurship Development Bootcamp, held on July 24, 2023, commenced with a Bollywood-themed icebreaker, followed by a discussion on entrepreneurship's significance, citing examples like Kiran Mazumdar Shaw and Ratan Tata. The masterclass explored stages of the entrepreneurial journey, using Nykaa as a case study. An "Emily in Paris" example highlighted effective market analysis, while the bootcamp covered STP strategies and financing methods through "Shark Tank." The event's highlight was a creative group activity where teams formulated and presented Business Model Canvases for assigned industry and companies.



Best Manager Bootcamp

The Best Manager Bootcamp was organised on July 24, 2023, to introduce practical management concepts to the students. The event began with an enlightening masterclass, introducing a case study on Crompton Home and Life Solution's union strikes where students applied critical thinking and problem-solving skills as acting CEO's. A Scavenger Hunt followed, testing business concepts and current affairs, leading participants to specific locations. Top performers faced a surprise stress round, navigating a PR case study and showcasing their ability to make decisions under pressure. The event was a success in fostering a dynamic learning environment.

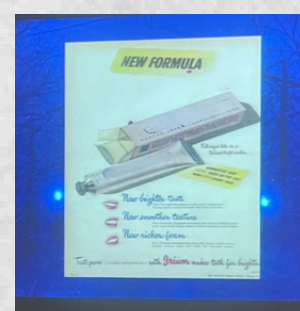


Inquizition

Arista, the management club of BMS had organized Inquizition, an inter collegiate Business Quiz competition on 13th July, 2023 in the Gerosa hall. The competition garnered interest from students of various colleges and streams in the twin cities with over 25 teams competing in the event. The event was curated to test and deepen the participants knowledge of facts and trends in various fields

and offer them a platform to showcase their proficiency in current affairs. Round one had the contestants filling in various companies' taglines followed by Round 2, where the participants had to guess product and brand names from incomplete 90s ads that were displayed on screen. An interactive trivia game tested the participants' mettle in Round 3 over questions from multiple domains like Marketing, HR,

Finance, etc. Following a mass elimination, the remaining pairs competed in the last audio round where voices of famous entrepreneurs, CEOs, and founders of organizations were played and the teams had to put a name to the voice. Exciting cash prizes were won by the top three teams and glowing reviews were received from the participants about their insightful experience.



Moot Court

In a two-hour class session, 57 students of BMS-2 and 2 faculty members from the Department of Management Studies engaged in a moot court exercise featuring two business law cases. The students, playing roles such as plaintiffs, defendants, attorneys, and witnesses, enacted scenes from the cases and practiced mock courtroom proceedings.

The cases involved property disputes, with the first one centered on a property sale with false documentation and the second one addressing the ownership of a deceased individual's property.

The purpose of the moot court was to foster interest in legal research, case law analysis, and courtroom decorum, while also promoting a debating culture and informing students about law-related career opportunities.

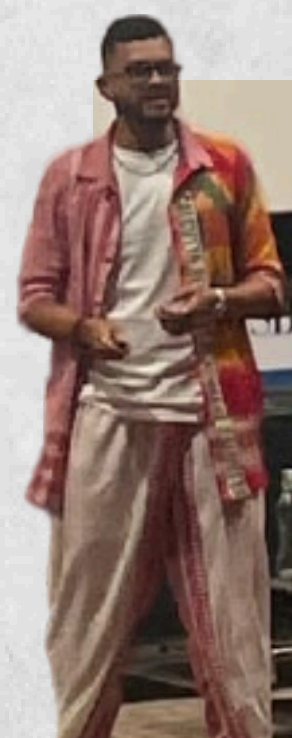
The collaborative nature of the activity allowed students to apply theoretical knowledge, enhance legal skills, and receive constructive feedback from judges and peers alike for improvement. Overall, the students found the experience enjoyable, leading to increased legal knowledge, adaptability, improved critical thinking, and valuable exposure.



ISB Sustainability Conclave

The Department of Management Studies organized a noteworthy academic visit on August 6, 2023, to the Sustainability Conclave curated by the Indian School of Business. Coordinated by Ms. Pavani Mehra, an MBA student at ISB and BMS alumna, the event catered to all three years of BMS at the Hyderabad Campus and aimed at enriching students with insights and perspectives on crucial matters regarding sustainability. The conclave featured robust elements such as guest lectures, a panel discussion with industry leaders and an exciting carnival.

Mr. Prakhar Gupta, Lead of ESG Initiatives at In.Corp, highlighted global issues and emphasized sustainability as a corporate strategy. Mr. Meghdut Roy Chowdhury spoke on personal branding and effective communication. A panel discussion with industry experts opened up and explored sustainability topics and Pauline Laravoire's guest lecture concluded the event, guiding students to align their careers with positive global impact through sustainability.



National Conference



The National Conference on 'Evolving Role Of Technology In The Delivery Of Financial Services' featured experts like Mr. B.P. Vijayendra, Mr. Aditya Alamuri, Mr. Abhi Majumdar, Mr. Yash Jejani and Ms. Disha Shah who delved into diverse topics from Core Banking Solutions to Cryptocurrency on the 7th of October, 2023 in Capitanio Hall. The event was attended by over 250 students and aimed to enhance financial literacy and foster insightful discussions.



Session 1

Mr. B.P. Vijayendra, former Chief General Manager of RBI, enlightened students on the transformative impact of financial technology on the banking sector. He highlighted how the use of technology made the delivery of financial services effective and efficient. He shared his insights about Core Banking Solutions (CBS), Currency Management, Financial Inclusion and how National Payments Corporation of India (NPCI) revolutionized payment methods in the country. He emphasized the boons and banes of technology by citing real-life examples. The session concluded with a brief yet engaging Q&A round.

Session 2

Mr. Aditya Alamuri, Management Consultant at Accenture Strategy, provided indispensable information on 'Technology Enabled Financial Services - a behind-the-scenes overview' from the perspective of a consultant. The speaker highlighted topics like finance and accounting. He explained the importance of developing a business strategy to achieve the North Star vision which acts as a fundamental tool to achieve the organization's financial objectives. He elucidated on what a consultant's job entails as well as its specific challenges. He also spoke about the significance of benchmarking clients and the necessity of proficient usage of effective technology, contributing to an enriching session highly appreciated by students.

Session 3

Mr. Abhi Majumdar, Senior Technology leader, focused on 'Technology Careers in the Asset Management Industry,' the event explored the intersection of technology and finance, emphasizing their symbiotic relationship. He explained how innovation can lead to disruption as well as productivity. He covered various topics like data pipeline, investment management, hedge funds, types of data and data management for asset managers. He highlighted the 4 key areas of financial technology. Mr. Majumdar also spoke about the significance of preparation in the field of fintech and also in one's career. He touched upon the topics of the application of analytics in trading and how they make the processes more efficient.



Session 4

Mr. Yash Jejani, renowned Founder and CEO of Strip Finance, aimed to enhance financial knowledge. The speaker started off with how three modes of currency- bitcoin, gold and fiat money effectively store value against such attributes. He talked about the evolution of money and cryptocurrency while also expanding on its journey throughout the years through the gartner hype cycle. The advantages of cryptocurrency were elucidated by the speaker which showed a clear distinction between cryptocurrency and conventional forms of money. He then delved deep into the concept of blockchain, its uses in decentralized finance and creating digital identity, and its applications in the real world that make it extremely relevant in the economy.

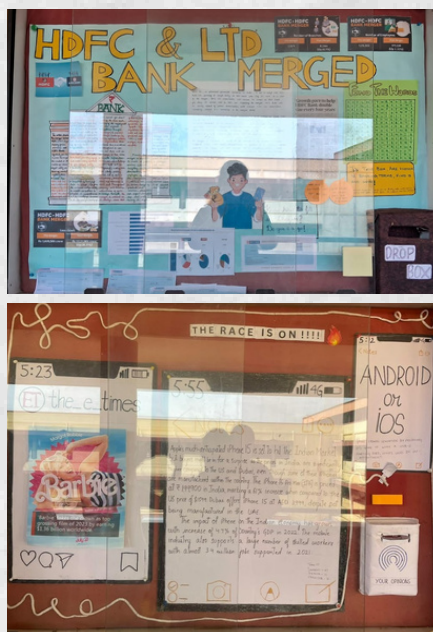


Session 5

Ms. Disha Shah, a Financial Technology expert from SALT, conducted an enlightening Financial Literacy session. Her objectives were to educate students on money management, emphasize savings and investments. She stressed the importance of savings versus investment and explained the three crucial aspects individuals must consider: risk, return, and time. Disha encouraged students to start small and align life goals with financial goals. Using a story on the power of compounding, she highlighted its significance. Disha also addressed common obstacles to investing and stressed the importance of trying and patience. The session received positive feedback for the practical insights and knowledge gained.

Notice Board Activities

BMS-1



The Department of BMS assigned the task of designing the notice board to the students of BMS 1, during the first semester. The notice board activity's theme was to highlight current economic and business events or news items from around the world.

The subject professor, Mrs. A. Suwarna, assigned the students marks out of 10 for this exercise, a component of the internal evaluation

for the Business Economics course. The BMS-1 class was divided into 18 groups, consisting of 3 members each. The teams were made to showcase their boards for 2 days each. Students were encouraged to make the boards as creative and engaging as possible by including various puzzles, games and quizzes based on the topic they covered. Some of the topics covered are Fintech in India, Instagram Threads, GR Supra 100th Edition,

Online Gaming, Maya OS, HDFC Ltd. and HDFC bank merger, Youstao, etc.

The fun-filled and interactive activities of the notice board attracted the attention and responses of many students belonging to various courses. This activity helped the students to educate and keep themselves informed about the happenings around the world.

Industrial Tour

5th to 11th Nov: BMS-2

The Department of Management Studies organized a week-long industrial trip from November 5th to 11th, 2023, for second-year BMS students, supported by Acumen Connect—an online Ed-Tech platform. The trip, attended by 45 students and facilitated by faculty members Dr. Mahnoor Sahrash and Ms. A Suwarna, aimed to provide practical insights into business processes and services, fostering a better understanding of business relationships.

Day-1



The industrial trip commenced with students boarding a train on November 5th at 7 pm. After reaching Bangalore at 6 am the next day, they refreshed at the hotel and had a quick breakfast before visiting the Visvesvaraya Industrial & Technological Museum. During the bus ride, students were briefed on an upcoming industry visit and tasked

with documenting business processes and potential improvements. The visit was to Supreme Solar's manufacturing facility, where students learned about solar water heater production and engaged in a detailed Q&A session. The company specializes in various solar water heaters, offering significant electricity bill savings. After the informative visit, students enjoyed leisure time at Church Street, exploring shops and restaurants before returning to the hotel.

Day-2



The second day began with breakfast in Bangalore, followed by a visit to Mysore Palace and Chamundeswari Temple. The rich history of both sites was shared by a guide. After a brief lunch, the journey continued to Coorg with a lively bus ride filled with music and joy. In Coorg, students had time to freshen up and dress in Halloween-themed costumes for a fun-filled DJ night. The evening featured entertaining character impersonations and lively dancing in a nearby resort. After dinner, the students concluded the night and rested.

Industrial Tour

5th to 11th Nov: BMS-2

Day-3



The third day of the BMS eduventure consisted of a very fun list of activities that focused on sightseeing and exploration. After a hearty breakfast, the first stop for the day was dubbare elephant camp with its glorious animals and elephant trunk showers. Following lunch, the itinerary was filled with scenic and historically rich places like chiklihole reservoir and the

golden temple. The Golden Temple left a lasting mark on everyone, offering a truly memorable and tranquil experience.. The positive vibrations and serenity in the atmosphere gave a deep sense of contentment to everyone, enhancing their connection with their surroundings.

Day-4



Day four of the BMS Eduventure began with an exhilarating early morning Mandlapati Jeep Safari, offering an adrenaline boost and panoramic mountain views. After a satisfying breakfast, students embarked on their

second industry visit at Coorg Nisty coffee plantation. Guided by an expert, they toured the plantation, gaining insights into diverse plant and spice cultivation, the coffee production process, and the symbiotic relationships within the flora. The day continued with shopping at the in-house store and a delightful lunch. A subsequent sightseeing session included visits to the scenic Raja Seat and the tranquil Abbe Falls. The day concluded on a vibrant note with a bonfire night, featuring music, dance, and laughter—a perfect ending to a day filled with adventure, exploration, and cultural enrichment.

Day-5



The last day of the BMS eduventure started off with a lavish breakfast and checkout from the hotel. On the way back, the group made a stop at Nisargadhama for a very bittersweet recap of the trip and wrote anonymous notes to people who made an impact on them on the trip. The next destination being Mysore where they caught their train back to Hyderabad. The train departed on the 10th November and reached Hyderabad on the 11th morning.

Overall, the trip was a riot of emotions and experiences that left the students with an abundance of memories and newfound friendships.

Ingenium

Arista, the student club of BMS had organized its intra college fest- Ingenium on Management Beyond Boundaries - Celebrating the Cricket World Cup Spirit on 17th November, 2023. The event was organized for students of all streams within the college in the Gerosa hall.



Best Manager

The Best Manager event showcased participants' creativity, adaptability, and dynamic skills through four challenging rounds. In Round 1, analytical and negotiation skills were tested as managers selected and negotiated for new cricket players. Round 2 featured an extempore session examining general knowledge and public speaking capabilities. Round 3 involved a case study and presentation, tackling issues in an ailing industry. The final stress round simulated crises like match fixing and drug abuse, testing participants' crisis management and adaptability. The event received positive feedback for its practical approach, benefiting participants, organizers, and attendees alike.



Entrepreneurship Development

The Entrepreneurship Development Portfolio organized three dynamic rounds. In the first round, teams analyzed case studies and devised innovative solutions for identified problems. Round two involved an engaging treasure hunt where participants explored the campus to find designated customers, pitching their products or services. Evaluation criteria included participants' ability to persuade and negotiate with customers. In the third round, teams were assigned to different countries, requiring participants to research their respective cricket teams and mark bingo sheets based on their findings. Students found the event insightful and educational, enhancing their skills through engaging activities.



Marketing

The Marketing Portfolio featured three engaging rounds, in the first round of the Marketing Portfolio, participants engaged in guerrilla marketing, creating posters or image ads for assigned products. Creativity and imagination were key, leading to the elimination of two teams. The second round tasked teams with crafting promotional videos for the World Cup, considering cultural aspects and sponsor names, with judging based on originality and vision. In the final round, teams analyzed specific brands, determining objectives, conducting SWOT analyses, and developing marketing strategies for the World Cup season. These three rounds highlighted critical marketer skills, emphasizing the crafting of captivating promotions tailored to diverse contextual factors.



Finance

The Finance Portfolio comprised three interactive rounds. Round 1 involved teams preparing a presentation on the revenue model of a sports bar within 30 minutes, covering pricing strategies, break-even analysis, and future revenue projections. Round 2 featured teams bidding and selecting five players with a 100 crore budget. After selection, they negotiated and traded with other participants, followed by a two-minute presentation justifying their player choices. In Round 3, teams received a seed fund of ten lakhs to strategically invest in various player stocks, considering the contingent prices based on player performance and staying mindful of market changes.

Human Resource

The HR event aimed to blend the spirit of cricket with essential HR concepts for the corporate world. Participants stepped into the shoes of HR managers at BCCI, analyzing the job of President Roger Binny. The Auction Round tested cricket knowledge and strategic decision-making. The Escape Room challenge highlighted teamwork and problem-solving, emphasizing collaboration in achieving goals. Brownie Rounds, with crosswords and quizzes, added vibrancy and fostered camaraderie. The crisis management round simulated real-world scenarios, tasking participants with addressing issues like a data breach. The event not only tested skills vital in HR roles but also provided a dynamic and engaging platform for learning and collaboration.

Yuva Idol

25th November 2023

In a joint endeavor by "Arista, the Management Club," and "Harivillu, the Telugu Club," the college fest unfolded an exceptional event—YuvaIdol. More than just a singing competition, YuvaIdol is a platform designed to refine skills and nurture aspiring idols.

Round 1: Preliminary Submissions

Participants from various institutions in Hyderabad kicked off their YuvaIdol journey by submitting a 2-minute original video. This step serves as an initial test for the participants, providing them with the opportunity to start and shape their singing journey.

Round 2: Main Round

The heart of YuvaIdol unfolded with the Main Round, where selected participants took center stage, captivating the audience with their melodious voices. This round serves as a showcase of their singing prowess and artistry.

Round 3: Brownie Round

The fest gained momentum with the Brownie Round, injecting a burst of energy into the event atmosphere. This round engaged the audience through lively and interactive sessions, enhancing the overall festival experience.

Round 4: Grand Finale

YuvaIdol's grand finale culminates in an electrifying Mashup Round. This electrifying event showcases a musical fusion that transcends genres, highlighting the versatility of the participants. The grand finale not only concludes the competition but also celebrates and commemorates the diverse talents that have graced the YuvaIdol stage.



Daan Utsav

BMS 1

Students of BMS-1 organized a meaningful social outreach event as part of Daan Utsav at Sai Baba Old Age Home. Led by Class Mentor Ms. Gabriella Angelina, 19 students actively participated in the event on December 11, 2023.

The Sai Baba Old Age Home, established in 2008 in Secunderabad, provides essential care and facilities for elderly individuals who are away from their homes. The students engaged in various activities, including interactive sessions, retro music, and

dancing, lifting the spirits of the residents. Generous contributions totaling Rs. 10,252 and essential materials, such as diapers, rice, salt, and more, were collected. The visit not only benefited the residents but also left a positive impact on the students, fostering compassion and empathy. The organization praised the students for their assistance and emotional connection with the elderly, making them feel valued and loved. The students described the experience as heartwarming, uplifting, and instilling a sense of compassion in their hearts.



Daan Utsav

BMS 2

In a heartfelt social outreach initiative, ten BMS 2 students, guided by Class Mentor Ms. A. Suwarna, visited the Sannihita Centre for Women and Girl Children in Secunderabad on December 8, 2023.

Established in 2000, Sannihita Centre strives for equality and justice for women and children. Their impactful efforts include funding education, awareness campaigns, health camps, and shelters for those in need.

Students collected Rs. 8750 along with a range of essential materials including bathing soap, shampoo, coconut oil, brushes, charts, and snacks for the children, fostering interactions about interests, academics, and career

aspirations. They engaged in lively discussions about their future, hobbies, shared newspaper cuttings of their favourite actors and even danced together. The students emphasized the importance of building strengths for future independence and identified a need to broaden the children's understanding of career prospects beyond conventional choices. They proposed future sessions and seminars on career possibilities and interdisciplinary courses.

The materials donated benefitted over 45 individuals. Sannihita Centre expressed deep gratitude for the support, inviting the students for a return visit to spend more quality time with the children.



Daan Utsav

BMS 3

Students of BMS-3 visited Ananda Marga Ashram on December 11, 2023, accompanied by faculty member, Ms. Suwarna Akundi. Located in Saidabad, Hyderabad, the ashram operates as a private co-educational institution with a spiritual focus.

Established in 1998, the institution provides holistic education, accommodation, and nourishment for 31 students, emphasizing the need for daily meditation, yoga, and selfless service. The dedicated team of 9 teachers and 1 non-teaching staff foster a nurturing environment for the children.

During the visit, students engaged in selfless service, conducting various activities and making generous donations. The day included games, basic English lessons, and lively dance sessions, creating an atmosphere of joy and connection. A total of ₹7000 and contributions in kind, including 30 kgs Atta, 25 kgs Rice, 5 kgs Dal, 10 lts oil, 3 kgs salt, 2 kgs Mirchi powder, 65 Parle G packets, 120 Chocolates, and 2 kgs Horlicks, were collected and made. The ashram expressed warm gratitude for the engaging activities, acknowledging the positive impact on the well-being of the children. Approximately 150 students benefited from the initiative.



Alumni Meet

The Department of Management Studies organized an Alumni Meet on the 18th of December, 2023 on account of the 15 year anniversary of the programme for all the Students and Alumni of BMS. The Chief guests of the event were Dr. Sr. Alphonsa Vattoly, Sr. Camely Thaniath, Ms. Anitha Prasad, Dr. Malliswari, Ms. Swaroopa, Ms. Deepa Samuel, Ms. Savita, Ms. Geeta Anand, Dr. Subi Varghese (HOD B.Voc. (RM & IT)), Dr. Ch. Yugandhar (HOD Statistics), Ms. Sowjenya (HOD Computer Science), Ms. X Stella Martina, Ms. Swetha, and Ms. Dhanalakshmi. The event was attended by 70 alumni along with students of all the years of BMS in the Auditorium.

The chief guests were honored by the faculty of the Department of Management Studies at the inaugural of the 15th-anniversary celebration for BMS. The highlight of the event was the unveiling of the department's first case study compendium, which was applauded by the dignitaries. The compendium serves as a comprehensive resource for case studies across various domains, aiding students in understanding real-world practices and preparing for national fests.



Alumni Meet



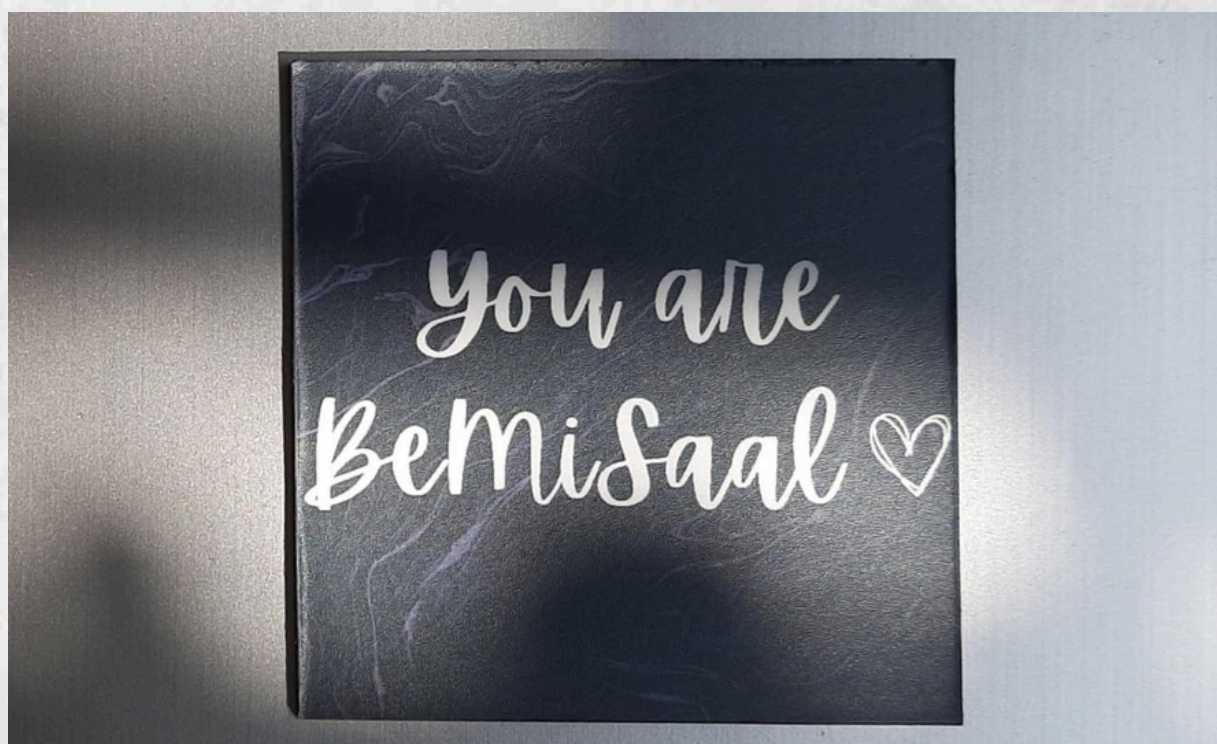
Alumni engaged in a BINGO game featuring memories from their college life on each tile. As they reminisced and crossed out tiles, the winners shared their incidents, creating a connection with current students. The informal event concluded with an enthusiastic dance by BMS students, joined by alumni and faculty. The celebration came to an end with a photography session, capturing moments against the BMS backdrop.

The audience expressed joy with a loud cheer as the commemorative video showcasing the journey of the BMS department and college played. The video encapsulated diverse experiences and nostalgic moments, followed by humorous bloopers that resonated with the crowd.

The formal event concluded with alumni sharing memories and incidents from their college life. The chief guests and alumni expressed gratitude to the Department of Management Studies for the wonderful event, acknowledging the remarkable progress made over 15 years. The audience eagerly anticipated the informal segment, which commenced with games arranged by the Arista club.

Arista

BeMiSaal Merch



Industrial Trip

Ganapati Sugars Pvt. Ltd. (BMS-1)

The Department of Management Studies, in collaboration with Acumen Connect, coordinated a valuable Industry Visit to Ganapati Sugar Industries Ltd. in Telangana on January 3, 2024. Catering to first-year BMS students, the excursion was led by mentor Ms. Jamila Badri. Under the guidance of Acumen Connect representatives, students donned safety gear and delved into the technicalities of sugar production. The factory tour provided insights into various

operational stages, with students interacting with industry professionals and witnessing the division of factory segments. The manager's discourse on production, sales turnover, and waste management practices enriched the students' understanding of the sugar business and operations. Overall, the visit proved to be a thought-provoking and educational experience, offering a glimpse into the complexities of sugar industry operations and management.



Crescentia

OVER THE YEARS



Crescentia 2024

Navigating the VUCA World

Crescentia 2024, themed "Navigating the VUCA World," commenced with esteemed guests like Ms. Sunayana Sen and Ms. Smakshi Jaiswal. The event included the release of the club's magazine, B-Hive, and was officially opened by the principal Dr. Uma Joseph.



Participants in the Best Manager portfolio showcased strategic brilliance in dynamic debates on prisoner labor, embodying business giants. They challenged teams to craft survival strategies for fictitious companies and the stress round showcased resilience and creativity, leaving the audience and judges in awe.



In the Marketing portfolio, participants addressed ethical issues in cosmetic brands, pitched unconventional tourist locations, and devised marketing strategies for unrelated industries, assessing creativity and mettle in executing diverse tasks.



Entrepreneurship Development featured thought-provoking rounds, including pitching business plans, bidding for products, and creating presentations involving assigned characters. It provided an insightful and engaging experience.



Crescentia 2024

Navigating the VUCA World



The Finance portfolio aimed to assess financial acumen through rounds involving analyzing company financial statements, playing financial-themed games, and a budgeted bidding process for raw materials, fostering active participation.



The Human Resources portfolio evaluated adaptability and versatility through an auction, addressing diversity and inclusion issues, and a stress round where participants portrayed the Chief Human Resources Officer, suggesting resolutions for workplace harassment.



In the Business Quiz, participants faced knowledge assessments, vigilance tests, and engaging segments like "brand charades" and a lively "brand crossword," adding a fun-filled dimension to the competition.



Overall, Crescentia 2024 provided a diverse and engaging platform for participants to showcase their skills and navigate the challenges of the VUCA world."





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CRESCENTIA

THE ANNUAL NATIONAL MANAGEMENT FEST

ENTREPRENEURSHIP
DEVELOPMENT

HUMAN RESOURCE
MANAGEMENT

BEST MANAGER

PORTFOLIOS

BUSINESS QUIZ

MARKETING

FINANCE

16 FEBRUARY, 2024

In-House Participation:

Contingent: Rs.2000

Team Participation (2 per team) : Rs.400

Individual Participation for BM : Rs.200

Outstation Participation:

Contingent: Rs.18000

Team Participation (2 per team) : Rs.3600

Individual Participation for BM : Rs.1800



REGISTER NOW!



Vasundhara: 7680888335
President



Ananya: 9391908629
Treasurer

Workshops & Seminars

Supply Chain Management: Preparing future leaders (Guest Lecture)

The Department of Management Studies organized a Guest Lecture on Supply Chain Management – Preparing Future Leaders on 5th August 2023. The resource person for the same was Dr. Debopam Chakrabarti, Professor, Program Lead BBA_CBA, Supply Chain and Operation Management at Mahindra University. The event was organized for the Final year students of BMS in Capitanio Hall.

The event was warmly welcomed and the guest, Dr. Debopam Chakrabarti, accompanied by Ms. Aditi Chakrabarti, Ms. Shashwati Majumdar, and Mr. Abhi Majumdar were felicitated by Dr. Mahnoor Sahrash, the Head of the Department, and Ms. Suwarna, a faculty member of BMS.

The lecture covered various aspects of supply chain management, its basics, frameworks, and components. It also touched on Sustainable Supply Chain Management and key drivers and frameworks. The guest speaker discussed supply chain scenarios like Make To Stock (MTS), Make To Order (MTO), and Assemble To Order (ATO) approaches. The presentation also explored supply chain evolution over time, highlighting the impact of Covid-19 on the industry and future leaders' expectations. The session concluded with a stimulating case study discussion and an engaging Q&A session, which was thought-provoking and stimulating.



Social Entrepreneurship (Guest Lecture)

The Department of Management Studies organized a Guest Lecture on Social Entrepreneurship – The Case for letting businesses solve social problems on 4th August 2023. The resource persons were Ms. Amuktha Potlapalli, Ex-Vice President at Rang De, and Mr. Anirudh Rao, Co-founder – Hyphen and Angel Investor. The event was organized for the second and third years of both BMS and BA MLS in the Auditorium.

The event commenced with a warm welcome extended to the esteemed guest speakers, by the faculty members of BMS and BA MLS with 120 students attending the session.

The session started as Ms. Amuktha introduced the concept of social entrepreneurship, shedding light on entrepreneurs taking risks, creating both economic wealth and fostering social change. The guiding principles of social entrepreneurship and the importance of market-driven solutions were emphasized.

Mr. Anirudh Rao then delved into the origins of social entrepreneurship, addressing common misconceptions and shedding light on the actual impact. He highlighted some real-life examples of Social Entrepreneurs and their initiatives; Meera Shenoy and Muhammad Yunus. Case studies on two significant social issues in India, income disparity, and energy poverty, were presented to the students and they were asked to draft a business plan with their innovative and sustainable ideas to address societal challenges. The guest speakers gave insights into Rang De and how it transformed access to credit—additionally, the Selco Solar Light Company and its sustainable energy solutions to uplift underprivileged communities.

The event also touched upon emerging trends in the field, the Social Stock Exchange, and Climate technology. During the Q&A session, attendees actively engaged with the speakers, discussing topics like corporate social responsibility, impact investing, and green investments.



Initiating Self-awareness—Counseling Workshop

Session 1

The Department of Management Studies organized a Counseling Workshop on Initiating Self-Awareness on 6th July 2023. The resource person for the same was Ms. Zenobia Rustomfram, a Consultant Counselor at ISB, and also the Joint Director of Greenfields. The event was organized for the First-year students of BMS in Gerosa Hall.

The workshop was divided into two sessions and each session lasted for a duration of 1 hour with about 20 to 30 students attending the session. The session commenced with a brief introduction to the workshop and outlining its goals. The workshop aimed to foster self-reflection, empathy, self-acceptance, and self-compassion among students, thereby establishing a strong foundation for self-awareness.

Ms. Zenobia narrated two stories to students, inspiring them to understand morals. In an icebreaker session, students discussed personal emotions, life regrets, college fears, interests, and family. This encouraged openness to share emotions, enhanced communication skills, and improved understanding and connection between students.

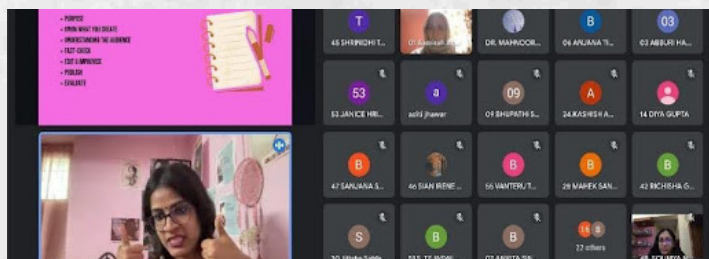
Ms. Zenobia encouraged active participation and reinforced concepts in a session, encouraging students to provide feedback and assign tasks. This helped break initial barriers, foster open discussions, and instill a positive outlook, resilient mindset, and understanding of one's goals and values. A total of 55 students from BMS 1 attended the event along with Ms. Mahnoor Sahrash, the Head of the Department of BMS, and faculty members, Ms. Suwarna, and Ms. Jamila Badri. The workshop empowered first-year students with tools for personal and professional growth in college and beyond, fostering self-discovery and positive mindsets. It positively impacted their outlook and paved the way for future opportunities.



Workshop on Content Creation

The department of management studies had organized an online workshop on content curation as a part of its annual alumni lecture series on 22nd July, 2023. The resource person for the same was Ms. Vasudha Kaukuntla, producer at seen stories, alumni of BMS batch of 2014-17, masters in mass communication from symbiosis. The session was organized for the 2nd year BMS students. The purpose of the session was to show the importance and appeal of content creation in today's world and to divulge the skills needed to succeed in the industry. The session started off with an introduction to the speaker by the HOD, Dr. Mahnoor Sahrash as she recounted Ms. Vasudha's journey and handed the event over to her. The speaker began talking about how her experiences in college, internships, companies shaped her and led her to content creation. The workshop covered topics like content creation, storytelling, content curation, writing tips, common mistakes, and the future of content. Two activities were conducted: describing a random picture with 100 words, and creating an Instagram reel on life as a BMS student. The speaker provided detailed feedback and encouraged the audience to share their descriptions. The workshop was informative and interactive, with an infectious positive speaker who inspired many attendees. The goal was to keep the audience dynamic and relevant in the field.

The session was attended by 45 students of BMS II who were proactive and participative all throughout. The session enabled them to think about new opportunities in career paths and helped them in obtaining a trove of information and insights.



Career Guidance Session - Life After BMS

The Department of Management Studies organized a Guest Lecture on Career Options after BMS on 22nd November 2023. The resource persons were Ms. Riddhi Sanghi, Director of People Success at TurboHire. The event was organized for the third year of both BMS in Room 314.

BMS students enjoyed an enriching career insights session led by accomplished alumna Ms. Riddhi Sanghi. Her remarkable journey from HR to Finance, thriving in a startup environment, captivated aspiring professionals. Riddhi highlighted the vital role of hands-on experience in discovering strengths and stressed the behavioral aspects of success, emphasizing the importance of soft skills. Her passion for a strong value system as a compass for professional navigation resonated with the audience. She encouraged continuous learning, labeling "learning agility" as crucial in today's dynamic work environment. The event, organized by Dr. Mahnoor Sahrash, HOD of BMS, provided invaluable career guidance, fostering alumni engagement and creating an environment for continuous learning beyond the classroom. Participants expressed gratitude for Riddhi's time, wisdom, and unwavering support. The session concluded with an extended Q&A, showcasing the enthusiasm of students to delve deeper into career-related insights.



Guest Lecture on Monetary Policy In India

The Department of Economics organized a guest lecture on the topic - Monetary policy in India for the students of BA - EPP and EPS, and the first years of BMS on 22nd January, 2024. The resource person for this session was Prof. Tamma Koti Reddy, Professor and Head, Department of Economics, ICFAI Business School. The lecture was arranged in Gerosa Hall, 3rd floor UG block.

The session focused on highlighting the importance of monetary policy in India. The speaker started by introducing the basics of macroeconomics and various macroeconomic policies and went into details about monetary aggregates. He spoke about the various objectives, types, tools/instruments and factors influencing monetary policies.

It was an enlightening and an enthralling session and the students greatly benefitted from it as the informing session expanded their scope of knowledge.



Zero Hour Sessions

Financial Awareness Programme for Women Webinar

The Department of Management Studies had organized a Financial Awareness Programme for Women Webinar in the Zero Hour on 16th June 2023. The resource person for the same was Mr. Varad Kulkarni from Ambitious Learning Solutions. The event was organized for the students of BMS 2 and BMS 3 in Classrooms 314 & 315 of UG Block.

The session began with know yourself, a segment to grasp the students' understanding in terms of financial literacy and an individual's cash flow, as well as the importance of investing. Insights into where and how to go with various forms of investing methods, such as Mutual Funds were provided. The dynamic role of women in modern families, financial literacy in the current generation, and specific investment options available to them were shared with students as they listened attentively. Finally, the important topic of Investor Grievance was discussed.

The objective of this webinar was to empower students with the knowledge and skills to effectively manage their finances.

The webinar was attended by 70 students along with 2 faculty members from the Department of Management Studies. The students embraced the workshop as an opportunity to enhance their financial knowledge and take control of their financial futures, displaying a strong desire for learning and empowerment.



Zero Hour Guest Lecture on “Life After BMS”

The Department of Management Studies organized a guest lecture as a part of its annual alumni lecture series on 30th June, 2023. The resource person for the event was Ms. P. Sirivani, Batch of BMS 2018-21, ex Risk Advisory Analyst at KPMG Hyderabad, publishing operations head at Johan Brown. The event was organised for all the students of BMS in room 208 of the UG block.

The hour-long session was planned to give the students a sense of "life after BMS", what insights students could take away from the course, and what avenues they could pursue after.

Ms Sirivani discussed her own experiences in BMS and how they helped her grow and achieve great heights of success in her life. She elaborated on the checklist she had made of the basic goals she wanted to achieve in college which included writing a research paper, overcoming fears of subjects like math and paying attention in classes. She encouraged the students to be proactive in class, take up internships and courses, and participate in fests to expose themselves to the outside environment. At the end of the session, Ms Sirivani engaged the audience with a round of Q&A where she answered their remaining doubts on the matter.

The students were greatly benefitted from the informative session and gained insight into what "life after BMS" would resemble.



“Positive Thinking” - Value of the month Zero Hour Session

The Department of Management Studies had organized a Zero Hour Session on the Value of the month – “Positive Thinking” on 7th July, 2023. The event was organized for the students of all years of Bachelor's of Management Studies (BMS) in Classroom 209.

The event aimed to bring a sense of positive aura to the gathering and emphasize the importance of optimism and positive thinking for improved health and well-being. Not only did it aim to develop an enhanced mindset, but also build motivation and productivity among the students.

The session commenced with a warm welcome by the second-year students of BMS, who led the event by asking a thought-provoking question to the students regarding the number of problems they face in their lives and their ability to overcome them. The session was highly interactive, featuring numerous activities that engaged everyone present. A creative idea emerged as the students planned to write positive quotes on paper, shaping them like petals and then assembling them into a flower. Students also had an interactive game of BINGO with quirky life tasks, encouraging them to connect with new peers and enthusiastically crossing boxes upon discovering shared experiences. Lastly, the activity featured "Two Truths, One Lie – Positivity Edition," where students shared their experiences while their classmates tried to guess which statement was a lie. The event was accompanied by Ms. Suwarna and Ms. Jamila Badri, faculty of BMS along with 100 students. The activities encouraged communication, teamwork, and a deeper appreciation for the role of optimism and positive thinking.

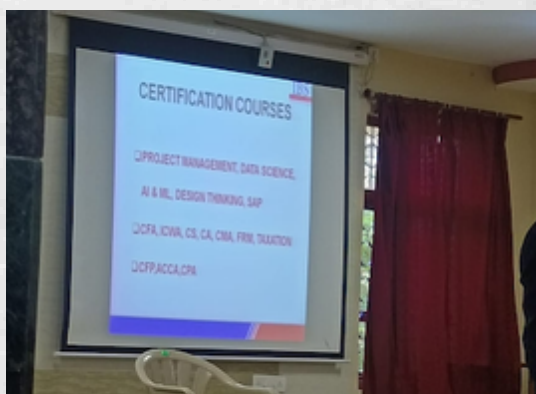


Elevate your Horizons - Emerging Careers after Graduation

The departments of BMS, B.Voc & B.com organized a zero - hour session 'Elevate your horizons - Emerging careers after graduation,' on 4th October, 2023, for all the students belonging to the respective departments. Two of the resource personnel belonging to IBS (ICFAI Business School) conducted the session. The session took place in the Gerosa Hall of the UG Block.

The session was inaugurated by welcoming the speakers with saplings. The session then proceeded with the speakers presenting an animated film showcasing the life of freshly graduated students. The speakers briefed the students about different ways in which they can plan a career. They also threw light on various competitive exams that the students can attempt for their further studies. During the session, they spoke about the scope of different MBA colleges, where students can choose to pursue their post - graduation. The session also included a briefing about various topics like - aptitude tests, internships and also the importance of being a good candidate.

The session was attended by more than 100 students from the streams of - BMS, B.Voc & B.com. The session was extremely insightful, mind - opening and enlightening to the students.



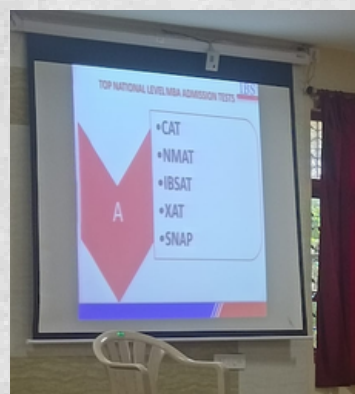
The Role of Youth in Solid Waste Management

The Department of Environmental Studies organized a zero-hour guest lecture on 'The Role of Youth in Solid Waste Management' on 5th January 2023 for the BA, BMS and BSc Physical Sciences students. Mr M. Suryanarayana, consultant WRC and EPTRI presided over the session which was organized in the Indoor Stadium.

The hour-long session started with Mr Suryanarayana talking about developing an initiative to achieve Wealth Out of Waste (WoW) and how they implement various waste management solutions in EPTRI (Environment Protection Training and Research Institute), Telangana. He emphasized on creating solutions by demanding policy and decision makers for bolder action through advocacy.

He spoke about the segregation, disposal and transformation of waste using simple technology keeping in line with the 4 R's principle (Reduce, Reuse, Recycle and Replace) followed in EPTRI.

The Guest Lecture ignited the minds of young students opening up newer horizons for educating and improving themselves in the field of sustainability and waste management and how it would be an indispensable aspect for a better future.



Zero hour Guest Lecture on Career Options in Management after Graduation

The Department of Management Studies in collaboration with IMS India (Learning Resources PVT.LTD) arranged a guest lecture on Career Options in Management After Graduation for the students of BMS and B.Voc on 5th January, 2023. The speaker for the session was Sanga N L Sharma, an alumnus of IIM Indore and a Lead Mentor. The session was held in room - , 2nd floor, UG block.

The session was initiated with the speaker discussing the importance of pursuing Masters in specializations aligning with the courses opted in Undergraduation, placing special focus on Masters in Business Administration (MBA).

After mentioning the various reasons to pursue MBA, the speaker spoke about different competitive examinations required for admission in different B - Schools or Colleges. The involvement in extracurricular activities apart from academics, general knowledge awareness, were highlighted as essential tools for building up a strong resume.

Then, the speaker spoke briefly about the Top B - Schools in India and their admission criteria. CAT (Common Admission Test) was the key topic of the session, as the target colleges, the structure, scoring criteria, skills required for the test were discussed. The speaker went on to advise the students, giving them tips to build an admirable profile, the top career paths to pursue after MBA and the financial rewards. The session came to an end with a briefing about different opportunities available in IMS India.

During the thought-provoking event, the students received vital knowledge that enlightened and informed them, providing them with clarity on their future route to successful jobs.



Student Achievements

BMS 1

- **Raksha H. Pai** – 1st Place – Inquisition – St. Francis College for Women – 13th July 2023 and Eunoia – Department of History – 22nd September 2023
- **Madishetty Greeshma** – 1st Place – Inquisition – St. Francis College for Women – 13th July 2023 and 1st Place – Connect 6.4 – Department of Computer Science – 29th August 2023
- **Sajda Sultana** – 1st Place – Kairos – Cofee Club B.Com St Francis College for Women – 17th August 2023; 1st Place - Connect 6.4 – Department of Computer Science – 29th August 2023; 1st Place – Xordium – Department of Arts – 22nd September 2023; 2nd Place – Ingenium St Francis College for Women – 17th November 2023 and 3rd Yuvaideal Yuvaflare St Francis College for Women – 25th November 2023
- **Lavisha Babani** – 2nd Place – Athanaeum Shastr Club St Francis College for Women – 7th August 2023; 1st Place – Kairos – Cofee Club B.Com St Francis College for Women – 17th August 2023 and 1st Place – Connect 6.4 – Department of Computer Science – 29th August 2023
- **Tanisha Khivasara** – 1st Place - Recroi St Francis College for Women – 10th August 2023; 2nd Place – Inter-College Basketball – St Francis College for Women – 24th November 2023; Paper Presentation – Niacom International Conference -Nirma university - 4th January 2024; 1st place – Shark tank - Fire Club – 9th January 2024; 3rd place in Shabdo ki hera pheri – Ehsaas Club – St Francis College for Women – 10th January 2024 and Paper Publication – National Seminar Conference – St. Joseph's College – 25th – 26th August 2023
- **Nidhi Lahoti** - 1st Place - Recroi St Francis College for Women – 10th August 2023; 1st Place - Ingenium St Francis College for Women – 17th November 2023 and 2nd Place – Powerpoint Prowess – Bhavan's College – 16th December 2023
- **K. V. Harika** – 1st Place -Aaja Nachle – Ehsaas St Francis College for Women – 11th August 2023 and 2nd Place - Ingenium St Francis College for Women – 17th November 2023
- **Neeli Rishika** – 1st Place - Aaja Nachle – Ehsaas St Francis College for Women – 11th August 2023
- **Siri Yadam** – 1st Place - Aaja Nachle – Ehsaas St Francis College for Women – 11th August 2023; 1st Place – Cultural Walk – Harivillu – 29th August 2023 and 2nd Place – Yuvaflare – Ehsaas St Francis College for Women – 25th November 2023
- **Trisha Boorugu** – 1st Place – Cultural Walk – St Francis College for Women – 29th August 2023; 1st Place – Kairos Coffee BCom – St Francis College for Women – 17th August 2023 and 2nd Yuvaflare – Ehsaas St Francis College for Women – 25th November 2024
- **Chehak Agarwal** – 1st Place – Kairos Cofee BCom – St Francis College for Women – 17th August 2023; 1st Place – Cultural Walk – Harivillu St Francis College for Women – 29th August 2023 and 2nd Place – Yuvaflare – Ehsaas St Francis College for Women – 25th November 2023

Student Achievements

BMS 1

- **Sadvi Gumalla** - 1st Place – Kairos Cofee BCom – St Francis College for Women – 17th August 2023 and 2nd Place – Yuvaflare – Ehsaas St Francis College for Women – 25th November 2023
- **Khushi Saraiwala** - 1st Place – Kairos – Cofee Club B.Com St Francis College for Women – 17th August 2023 and 2nd Place – Yuvaflare – Ehsaas St Francis College for Women – 25th November 2023
- **Ananya. G** – 1st Place - Connect 6.4 – Department of Computer Science – 29th August 2023 and 3rd Place – Gomaal – Ehsaas St Francis College for Women – 25th November 2023
- **Saanvi Sharda** – 1st Place – Connect 6.4 – Department of Computer Science – 29th August 2023
- **Ananya. C** - 1st Place – Connect 6.4 – Department of Computer Science – 29th August 2023; 3rd Place – Gomaal – Ehsaas St Francis College for Women – 25th November 2023 and Paper Presentation – Nicom International Conference – Nirma university – 4th January 2024
- **P. Hari Keerthana** – 1st Place – Connect 6.4 – Department of Computer Science – 29th August 2023
- **Smriti Goparaju** - 1st Place – Connect 6.4 – Department of Computer Science – 29th August 2023
- **B. Trisha Raj** – 2nd Place – Ingenium – Department of BMS St Francis College for Women – 17th November 2023
- **V N S K L Gayathri Harshini** – 2nd Place – Ingenium St Francis College for Women – 17th November 2023
- **Stuti Doshi** – 2nd Place – PowerPoint prowess – Bhavans College – 16th November 2023; 1st Shark tank – Fire Club – St Francis College for Women – 9th January 2024 and 1st Place – Ingenium – Department of BMS St Francis College for Women – 17th November 2023
- **Nishitha Agarwal** – 2nd Place – Yuvaflare – St Francis College for Women – 25th November 2023
- **Rishika Agarwal** – 1st Place – Shark tank – Fire Club – St Francis College for Women – 9th January 2024
- **Archana Agarwal** – 3rd Place – Shabdo ki hera pheri – Ehsaas Club – St Francis College for Women – 10th January 2024
- **Aashika Joseph** – Paper Presentation – Nicom International Conference – Nirma University – 4th January 2024 and Paper Publication – National Seminar Conference – St. Joseph's College – 25th – 26th August 2023

Student Achievements

BMS 2

- **Kanishka Thaker** - 1st Place - Nukkad Natak - Government City College (Cluster College) - June 20, 2023; 1st Place - Nukkad Natak - St. Francis College for Women - November 25, 2023 ; 2nd Place - Primecirius (Marketing) - Bhavans Vivekananda College - January 5-6, 2024 and 2nd Place - Spectrum Nukkad Natak - National Institute of Fashion Technology - February 1, 2024
- **Richisha Gupta** - 1st Place - Nukkad Natak - Government City College (Cluster College) - June 20, 2023; 2nd Place - Spectrum Nukkad Natak - National Institute of Fashion Technology - February 1, 2024 and 2nd Place - Primecirius (Marketing) - Bhavans Vivekananda College - January 5-6, 2024.
- **Vedika Bajaj** - 1st Place - Nukkad Natak - Government City College (Cluster College) - June 20, 2023; Vedika Bajaj and 1st Place - Nukkad Natak - St. Francis College for Women - November 25, 2023
- **Aamirah Ahmed** - Chairperson - Model United Nations - Nasr Girls' School - June 8-9, 2023 and 2nd Place - Recroi - St. Francis College for Women - August 10, 2023
- **Neha Kartik** - 1st Place - Recroi- Talent Acquisition - St. Francis College for Women - August 10, 2023
- **Rashmi. S** - 1st Place - Recroi- Talent Acquisition - St. Francis College for Women - August 10, 2023
- **Anam Aamer** - 1st Place - Kairos- Rebuttal talkies - St. Francis College for Women - August 16, 2023; 1st Place - SMILE-Drug Abuse Awareness JAM - St. Francis College for Women - June 26, 2023 and 1st Place - Xordium fest Chance to Change - St. Francis College for Women - September 22, 2023
- **Hamsa Abburi** - 1st Place - JAM-SFGC - St. Francis College for Women - June 5, 2023
- **Sumayya Fatima** - 2nd Place - Digital Art, Resonanace 2023 - Loyola Academy; 1st Place - Digital Poster Making (Energy Conservation) - St. Francis College for Women and 1st Place - Iconify, Mediasphere - St. Francis College for Women - February 9, 2024
- **Prarthana Agarwal** - 1st Place - Yuvaflare Nukkad Natak - St. Francis College for Women - November 25, 2023 and 2nd Place - Spectrum Nukkad Natak - National Institute of Fashion Technology - February 1, 2024

Student Achievements

BMS 3

- **Lehar Agarwal** - Special Recognition - NCC 2021-24 - St. Francis College for Women - 26th January 2024 and 1st Place - Aaja Nachle Flashmob Competition- Yuvaflare 2023 - St. Francis College for Women - 25th November 2023
- **Rithika Mallavajjala** - International Conference Paper Publication - Business Analysis of Hyperlocal Delivery Start-up: Dunzo - Vignan Jyothi Institute of Management - 25th September 2023
- **Jeesa Bhansali** - 3rd Place - Animate your Imagination - St. Francis College for Women - 27th September 2023 and 1st Place - Recroi 23 Schemer's Soiree - St. Francis College for Women - 10th August 2023
- **Adithi J** - 2nd Place - Animate your Imagination - St. Francis College for Women - 27th September 2023 and 1st Place - Recroi 23 Schemer's Soiree - St. Francis College for Women - 10th August 2023
- **Ankita Kumari** - 1st Place - Human Resources Primicerius- 2024 - Bhavan's Vivekananda College - 6th January, 2023
- **M. Sri Sowmya** - 1st Place - Human Resources Primicerius- 2024 - Bhavan's Vivekananda College - 6th January, 2023
- **Dhruti R. Rampooore** - B Grade - NCC- C Certificate - 1 T Girls Battalion NCC - 26th June, 2023
- **Manogna M** - 2nd Place - Poetry Competition - St. Francis College for Women - 28th June 2023

Collegepreneurs



Tanisha's Creations

TANISHA KHIVASARA, BMS 1

This Jack of all trades caters to paintings, resin art and fluid art.



Art In Aurora

NIDHI LAHOTI, BMS 1

Art is not what you see, but what you make others see". This quote captures the idea that Art In Aurora goes beyond simply depicting pictures.



Resin

TANVI AGARWAL, BMS 1

I specialize in crafting a diverse range of resin products such as custom jewellery, keychains, wall clocks, phone cases, etc using epoxy resin. Beyond being a source of income, it is a journey fueled by artistic passion and the opportunity to learn something new each day.



My Home Store

NEHAL JAIN, BMS 1

We bring some extra sweetness to your life through homemade and eggless donuts, mousse, choco brittles, chocolates and much more. Follow this sweet adventure on our instagram page @_myhomestore_

Collegepreneurs



Lieu d'art

STUTI AND SHUCHI DOSHI, BMS 1

We started lieu d'art a while back as an outlet to our creativity. Resin art was something we were excited to explore. We slowly went from selling small keychains and bookmarks to selling frames, trays, name plates and even accepting corporate orders. We've shipped more than 100 orders and it's been a journey filled with lots of new experiences and constant learning.



The BakeShop

AASHIKA JOSEPH, BMS 1

"Desserts are the fairy tales of the kitchen - a happily ever-after to supper."-Terri Guillemets. My motivation behind starting this business is to offer great quality desserts, sweet treats which customers enjoy on special occasions or simply to make everyday occasions more special. I also provide healthy options for the health freaks. So wanna try some luscious desserts contact The BAKESHOP.



Gifts and greetings

DISHA NAHATA, BMS 1

We customize and curate personalized gifts and hampers for all the occasions. We have a wide range of creative products available.



The Sketch World

SAJDA SULTANA, BMS 1

I started The Sketch World 4 years ago during COVID-19 where I turned my sketching hobby into a small business. I started from small orders to making big portraits and sketching videos. Sketches are a pure and unique form of gifts which one wouldn't really guess and will surely bring a smile to their face. So The Sketch World became my platform for sharing my talent and spreading love.

Collegepreneurs

Paper petals gallery

MEGHANA VELDANDI, BMS 2

From a spontaneous spark of inspiration, Paper Petals Gallery emerged, offering a curated selection of anime, K-pop, and pop artist treasures. The collection includes charming photo cards, keychains, and personalized polaroids, reflecting the passion that gave birth to the idea. It's a journey of creativity and fandom, where each piece tells a story.



Akira

REKULAPALLY RUSHITHA REDDY, BMS 3

AKIRA is where we offer handcrafted and eco-friendly items and also it serves as an internet platform for other small businesses.



The Handcrafted Story

AKSHAYA GANJI, BMS 3

The Handcrafted Story is dedicated to transforming your memories into timeless treasures through personalized illustrations. Each piece is a labor of love, hand-painted with care, adding a personal touch to every creation. Celebrate life's moments with unique, heartfelt artistry from The Handcrafted Story.



Accessorize Cart

ANKETA HINDUJA, BMS 3

Elevate your phone with our trendy cases or express your uniqueness through customized jewelry and charms. Unleash your phone's personality with our curated collection, meticulously selected to fuse fashion and individuality. Accessorize Cart invites you to explore a world where your device becomes a canvas for self-expression.



Art Tales

PURVI KANODIA, BMS 3

Art Tales is a small business, started out of interest and passion in craft. We curate personalized memory frames, shadow boxes, crafted candles, handmade flowers and much more.



Design & Decor Team



Neha Venkateswaran



Sumayya Fatima



Manvinder Kaur

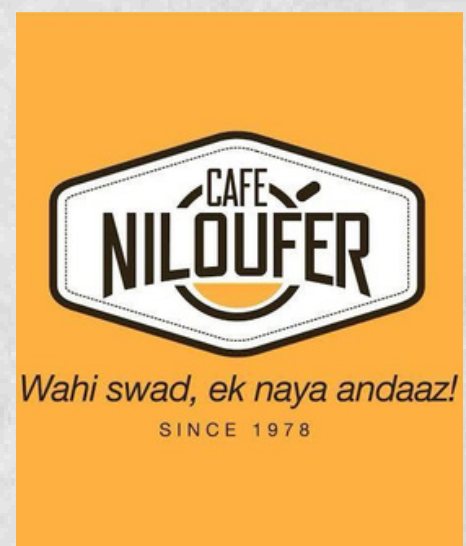
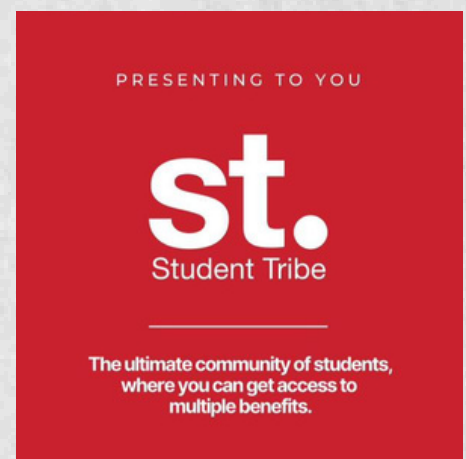


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